

Fierce

BELLA WOMEN'S CONFERENCE 2020

MAY 1ST & 2ND, 2020



BELLA'S WOMEN'S CONFERENCE is the event of the year for Christian women in the Richmond metro-area!

Our annual event draws approximately 700 women and is the culmination celebration of an entire year of monthly Bible Studies, Retreats, Events and weekly online community and communication produced for all women in Richmond region by the Women's Ministry of New Life Outreach Church. New Life is not only a church, but also founded and manages businesses and non-profit organizations bringing jobs and stability for Virginians.

Women from surrounding churches, as well as key government and business leaders, all come together at the Bella Women's Conference.

In 2019, registrations outgrew our normal space, and we had to move to a larger hall!

Each year, our 15-20 sponsors return to enjoy the benefits of reaching these women during this time of excitement and engagement. This is the one time of year that everyone comes together in one place as women for Christ.

This year, the conference will take place at our home church, New Life Outreach Church, where we will again host top speakers, professional worship artists, our luncheon, many break-out sessions and the always very popular After-Party.

Each attendee receives a gift bag full of information, products, and resources that we believe will be beneficial. We would love to include your books, coupons, studies, brochures or other promotional items!

We invite you to join with us as a sponsor this year!

Key Speakers:



Limited Availability. Contact your FrontGate Engagement Specialist at 949-429-1000 or FrontGateMedia.com

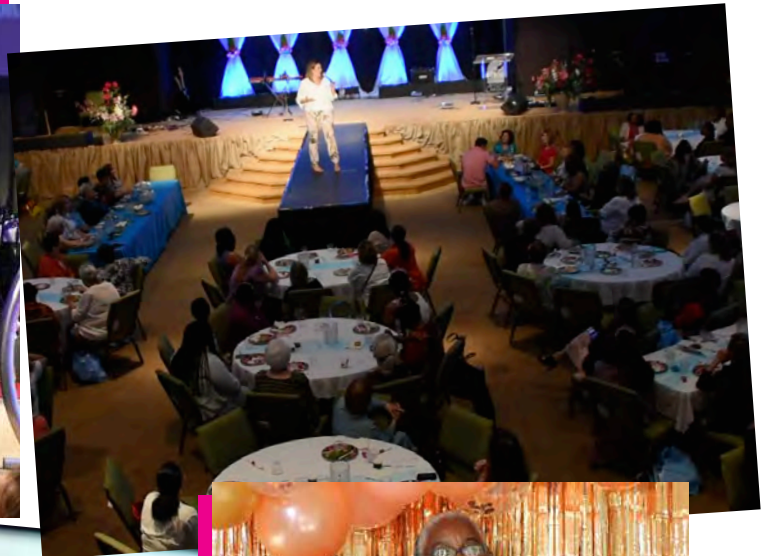


ROSALINDA RIVERA

Rosalinda is a wife, mother, entrepreneur, and author. Her greatest passion is sharing the gospel of Jesus Christ and empowering women in their purpose. Rosalinda Rivera a sought-after speaker by major women's ministries around the world for her transparent and down-to-earth motivational style.

Rosalinda and her husband pastor at New Life Outreach Church in Richmond, Virginia. Together with her husband, she founded the Mercy Moms House for mothers and children and is Executive Director of New Life for Adults and Youth, a 50-year-old non-profit organization. Rosalinda is hands-on in providing a place where young people and adults, can find lasting hope and healing from addiction and human trafficking.

Founder of Bella Women's Ministry, and author of "Wonder Women", "Dare To Begin Again" and "Seductive Slayers of Success", Rosalinda is on a mission to inspire ordinary women to become extraordinary heroes for Christ.



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NICOLE CRANK

After becoming highly successful in leadership in the corporate world, Nicole Crank yielded that life to answer the call to help others. Through her dynamic, powerful, and practical speaking, Nicole has helped thousands of people overcome their obstacles and live the life that was created for them since before the beginning of time.

Overcoming statistical odds of adoption, molestation, and marital abuse leading to divorce, Nicole is allowing God to turn what should have been her tombstone into her stepping stone.

Nicole Crank and her husband David are the founders and lead pastors of FaithChurch.com, bloggers and authors, with four church campuses in St. Louis, Missouri and two campuses in the West Palm Beach, Florida area. The church has been recognized as Outreach Magazine's 53rd largest church in America in 2017 and was the 31st fastest



growing church according to Outreach Magazine in 2014. Faith Church is now ranked one of the top 10 most influential churches in America by Newsmax Magazine.

You can find Nicole on national weekly television programs on BVOVN. She is featured weekly on: ABC, CBS, and FOX in West Palm Beach, FL, as well as ABC, CBS, NBC, and CW networks in St. Louis, MO. Nicole has also appeared as a guest several times on international television networks, Daystar and TBN.



SARA CONNOR

Sara Connor was born in Kingston, Jamaica into a musical and diverse family. Having personally overcome devastating situations, she helps others discover the strength, faith and hope that comes through obeying the Word of God. A firm believer that adversity can be used as a catapult to greatness, Sara is rallying others to stay the course, increase our commitments and serve where we are planted.

Sara is funny, practical, energetic and engaging. She is passionate about God and His people. She reaches across denominational and cultural lines traveling across the globe encouraging others to live a winning life in Christ.

Sara is a graduate of Christ for the Nations where she received a Certificate in Biblical Studies and Missions. She earned a B.A. in Biblical Studies from Trinity Theological Seminary of South Florida and a Masters in Christian Education with an emphasis on Biblical Culture from Jacksonville Theological Seminary. In addition, Sara is a certified Christian Counselor with the International Institute for Faith Based Counseling.

Sara is the author of Warfare 101, The Space Between and several devotionals. She is a contributing writer for MICI Magazine in Australia and B3 Caribbean Magazine. She is a frequent guest on the Victoria Osteen Radio show, has appeared on the Trinity Broadcasting Network and the Get Up Erica Radio Show with Erica Campbell. Sara is the Assistant Pastor of Word of Truth Family Church alongside her husband Eben. They have been married 25 years and have two children, Heaven & Landon.

ALANA RIVERA AND LIBERTY WORSHIP

Alana Rivera's passion is to impact the world for Jesus. Traveling nationally and internationally she has performed as part of the Samaritan's Purse with Franklin Graham. Alana and her team ushered over 50,000 people into the presence of God at one of the largest crusades in the history of Colombia, South America. Her passion for worship has also taken her all over the US including Hillsong NYC, TBN Salsa, and many conferences. Alana Rivera's latest song, "Something Beautiful" is available now on iTunes and Spotify.

The Liberty Worship Collective is made up of the most talented, next-generation worship leaders in the world. They have the privilege of leading worship at the largest weekly gathering of young people — Liberty University's Convocation. From God-glorifying worship to world-class songwriting, the Liberty Worship Collective is the future of worship — now.



LOCATION

NEW LIFE OUTREACH CHURCH
1005 TURNER ROAD
RICHMOND, VA 23225
(804)276-6767



REACH

BELLA WOMEN'S CONFERENCE is expecting 700+ women in attendance this year. These Christian women range in age from 16 to 75 and include a large percentage of prominent Christian women who are very active in their churches, philanthropy, and their local communities.



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SPONSORSHIP MENU

Premier and Partner Packages receive the highest degree of visibility and appreciation for their commitment. Scroll down for complete package details below. Customized packages are also available to fit YOUR needs.

Premier Partner Package- \$4,995

Lunch Sponsor Package- \$2,995

Partner Package- \$1,995

Coffee Break Sponsor- \$1,500

Movie Trailer- \$750

Book Trailer- \$495

Commercial 60 Second Spot- \$495

Billboard Ad or Logo on Big Screen- \$395

Attendee Bag Stuffer/Flyer- \$475

Chair Drop- \$650

Attendee Conference Bags (YOUR logo with BELLA WOMEN'S "FIERCE" CONFERENCE Logo)- \$500

Session Guide Ad 2 sizes only: (Full or Half)- \$475, \$375



Booth Options:

Best Booth- \$1,500

- 4 tickets to event; 4 reserved seats at event.
- Lunch at the conference with Pastor Rosalinda and speakers.
- 1 vendor table
- Included in all advertising – print, website link, radio, program and screen acknowledgment at event.

Better Booth- \$795• 4 tickets to event.

- 1 vendor table
- Included in all advertising — print, website link, program and screen acknowledgment at event.

Basic Booth- \$395

- 2 tickets to event.
- 1 vendor table
- Advertised with website links and listed in program.

PREMIER PARTNER PACKAGES INCLUDES: \$4,995

- Public Recognition W/ 3 Min. interview from main stage of your sponsorship
- 60 Second Spot
- Supply your own item for inclusion in attendee bag
- 4 BELLA WOMEN'S "FIERCE" Conference registrations
- Full page ad in official BELLA WOMEN'S "FIERCE" Conference session guide
- Vendor booth
- Logo on website
- Logo on big screen at BELLA WOMEN'S "FIERCE" Conference
- Logo on eblasts

LUNCH SPONSOR INCLUDES: \$2,995

- Public recognition from main stage
- "Thank You" signage at lunch tables as sponsor
- Table tent cards with your provided table tent card
- 60 second spot
- Supply your own item for inclusion in attendee bag
- 4 **Fierce** Conference registrations
- Full page ad in official conference session guide
- Vendor booth
- Logo on website
- Logo on big screen at BELLA WOMEN'S "FIERCE" CONFERENCE Conference
- Logo on eblasts



PARTNER PACKAGE INCLUDES: \$1,995

- Public "Thank You" recognition of sponsorship
- Supply your own item for inclusion in attendee bag
- Half page ad in official BELLA WOMEN'S "FIERCE" Conference session guide
- 2 **Fierce** Conference registrations
- Vendor Booth
- Logo on big screen at BELLA WOMEN'S "FIERCE" Conference
- Logo on website
- Logo on eblasts

COFFEE BREAK PACKAGE INCLUDES: \$1,500

- "Thank You" signage at coffee areas
- Supply item for inclusion in attendee bag
- Logo on website
- Logo on big screen – as shown below
- 2 **Fierce** Conference registration
- Half page ad in official BELLA WOMEN'S "FIERCE" Conference Session Guide



COMMERCIAL TRAILER INCLUDES:

Up to 60 second trailer or video clip delivered to us in digital format with DVD back up copy. Film trailers are standard length. Commercials and Trailers will be shown in the order chosen by Conference Directors. See Deadlines & Deliverables document for full details.



DELIVERY INSTRUCTIONS:
FIERCE- BELLA WOMEN'S CONFERENCE 2020
 2020 Sponsorship Deadlines and Deliverables

PHYSICAL MATERIALS

Please deliver all materials to:
 New Life Outreach Church
 Attn: Evalina Laboy
 1005 Turner Road
 Richmond, VA 23225



Contact Evalina Laboy for questions on delivery issues at:
Evalina.Laboy@newlifeforyouth.org

Proof of delivery is suggested.

DIGITAL FILES

Please deliver all materials to:
 Evalina Laboy at:
Evalina.Laboy@newlifeforyouth.org

REGISTRATION BAG STUFFERS

Please provide 600 to be included in the registration bags.

Bag stuffers could include brochures, fliers, DVD's, CD's, books, or small promotional gift. Past participants promotional gifts have included key chains, candy, mouse pads, premiere tickets, pens, etc. Stuffer must be approved by FIERCE Conf. Co-Directors.
 *Please see address above for delivery



EXHIBIT BOOTH

The exhibit area is located in a separate inside area adjacent to the main auditorium. An 6ft table, tablecloth, and two chairs will be provided. There is limited power and you should supply your own internet access if needed. You may begin setting up as early as 6:30 am on Friday morning with your booth completed by 10:30 am. Please have your booth torn down by 10pm May 1st, 2020 Please dispose of all your trash and media materials leaving your booth area clean and as you found it.

SESSION GUIDE AD

Please deliver the file format jpeg, or pdf by email, Dropbox or WeTransfer.

FIERCE- BELLA WOMEN'S CONFERENCE:
Evalina.Laboy@newlifeforyouth.org

HALF PAGE- 8"H x 5"W no bleed

FULL PAGE- 4"H x 5"W no bleed

LOGO - DUE IMMEDIATELY

Please deliver the digital files to
Evalina.Laboy@newlifeforyouth.org
High-resolution logo for print and/or web

ATTENDEE LIST

Names of the Conference attendees should be emailed to:
Evalina.Laboy@newlifeforyouth.org



BELLA WOMEN'S MINISTRY

Fierce CONFERENCE

is honored to partner with FrontGate Media. Please call or contact them directly with your sponsorship needs. We are happy to put a special package or grouping of items together to fit your personal needs. Let FrontGate help you design something unique.

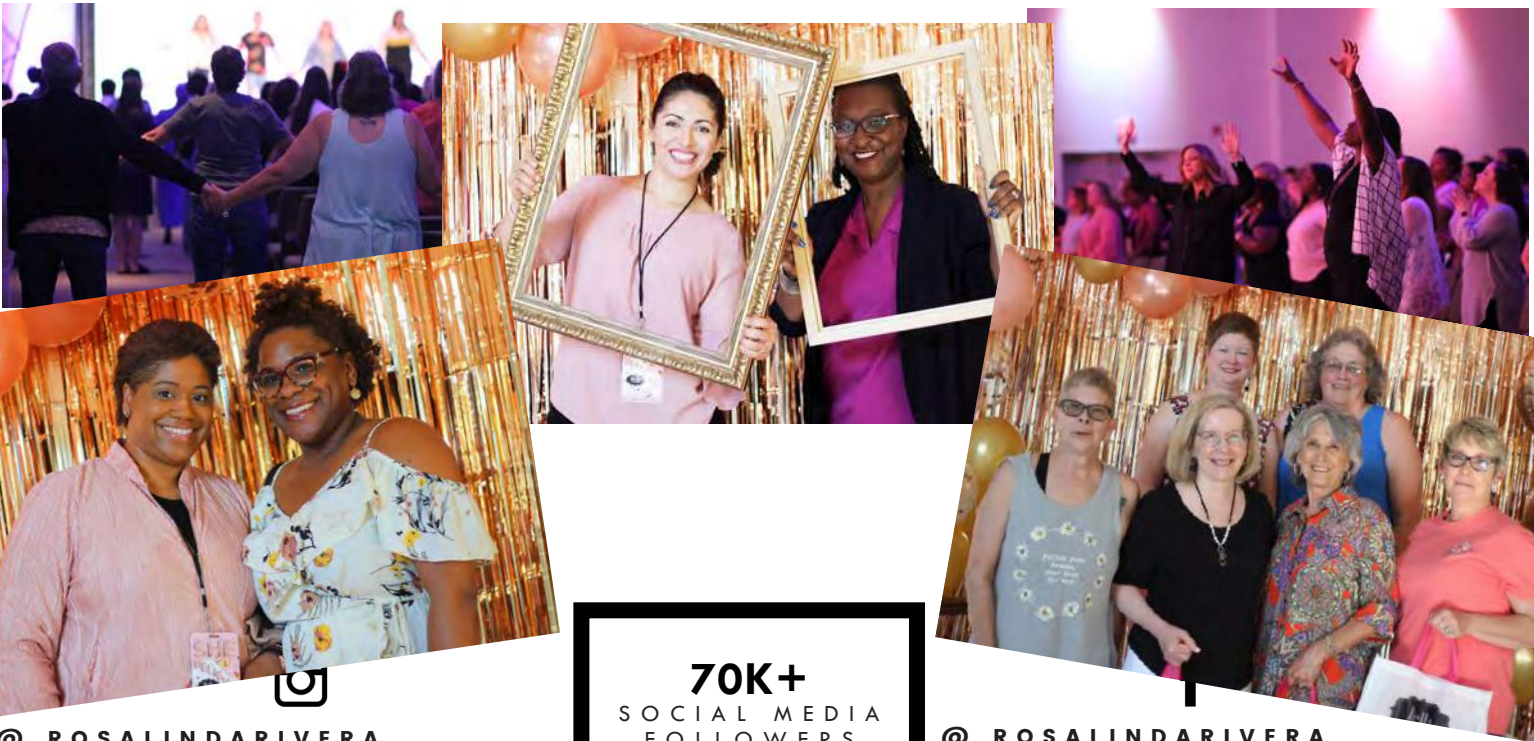
Thank you for your sponsorship, partnering, and underwriting of the FIERCE Conference for women. You're helping to change lives. Without you the event would not be possible and we are humbled and appreciative of your generosity.

Fierce

BELLA WOMEN'S CONFERENCE 2020

MAY 1ST & 2ND, 2020

1005 TURNER ROAD, RICHMOND, VA 23225



70K+
SOCIAL MEDIA
FOLLOWERS

@ ROSALINDARIVERA
@ NEWLIFEOUTREACH.CHURCH
@ BELLAWOMEN.PINK

@ ROSALINDARIVERA
@ NLOIRICHMOND
@ BELLAWOMENSMINISTRY



@ ROSALINDARIVERA
@ NLOIRICHMOND



NEW LIFE
OUTREACH CHURCH

Rosalinda
ROSALINDA.LIVE

BELLAWOMENSCONFERENCE.COM

#BEFIERCE2020

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