

# BELLA WOMEN'S CONFERENCE



Rosalinda Rivera • Cynthia Thompson  
Dr. Sandrie Serrano-Bermudez • Rachel Rodgers

MAY 19TH & 20TH , 2023

NEW LIFE OUTREACH CHURCH  
RICHMOND, VA



SPONSOR  
PROPOSAL

[BELLAWOMENSCONFERENCE.COM](http://BELLAWOMENSCONFERENCE.COM)





# BELLA WOMEN'S CONFERENCE



Our mission is to continue in ministry outreach to women across the city, and the nation. BELLA is the result of a calling from God to see all women saved, set free, and His name glorified.

Bella Women's Conference has about 600 women attendees each year, with an average of 15-20 sponsors for each event. Each year, excitement and engagement have grown as more and more women come together through monthly events, retreats and an engaged online presence.

This year we are holding our conference at our home church New Life Outreach Church. We expect a huge turnout as advertising and acceptance of our event are becoming increasingly popular.

Each attendee receives an attendee bag full of information, gifts, and items that we believe they will find beneficial. In the past, attendee bags have included books, notepads, gift certificates, coupons, and informational brochures on relative topics.

## Speakers:



### ROSALINDA RIVERA

Rosalinda is a wife, mother, pastor, entrepreneur, and author. Her greatest passion is sharing the gospel of Jesus Christ and empowering women in their purpose. Rosalinda Rivera a sought-after speaker by major women's ministries around the world for her transparent and down-to-earth motivational style.

Rosalinda and her husband are lead pastors at New Life Outreach Church in Richmond, Virginia. Together with her husband, she founded the Mercy Moms House for mothers and children and is Executive Director of New Life for Youth, a 50-year-old non-profit organization.





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## **ROSALINDA RIVERA cont.**

Rosalinda is hands-on in providing a place where young people, as well as adults, can find lasting hope and healing from addiction and human trafficking.

Founder of Bella Women's Ministry, Rosalinda is on a mission to inspire ordinary women to become extraordinary heroes for Christ.

ROSALINDARIVERA.COM



## **Rachel Rodgers**

Rachel Rodgers is an author, speaker, producer and pastor. A graduate of Oral Roberts University, Rachel is President of Holy Land Broadcasting located in Bethlehem, Israel and Vice President of Word Media Group with television and radio stations throughout the US and abroad.

From a young age, Rachel began her career in television and radio. Her first radio program began when she was 16 on the local station in Louisville, KY, entitled Saturday Night Live. Her senior year of high school she hosted a Saturday morning kids program that aired throughout the United States for Warner Brothers Network.

After college, Rachel began working in Israel, where she consulted and produced events with the Knesset, the International Embassy, The Jewish Federation and others.

In 2005, Rachel headed up the disaster relief footage with churches and world leaders in India, Sri Lanka and Indonesia following the December 2004 tsunami that devastated that part of the world. She has produced programs following Katrina, the Oklahoma City Earthquake, and many other natural disaster phenomena that have taken place throughout the world.

Rachel has taken suitcase radio stations into China, Haiti, Iraq, Jordan, Gaza and many other war torn nations. She has worked extensively throughout the world, with an emphasis in the Middle East. In 2019, she was a liason for the Peace Process in the West Bank.

Rachel is on the board of Church Growth International in Seoul, Korea. She serves on the executive team of Evangel World Prayer Center in Louisville, KY, and pastors a satellite campus of EWPC located in Charlestown, IN.





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## Dr. Sandrie Serrano-Bermudez

Dr. Sandrie Serrano-Bermudez is the CEO of The Hand Foundation, She is a global influencer, strategist, author and motivational speaker. Dr. Bermudez has been serving God since 1978, equipping families from the neighborhoods to the Nations. "I believe in creating an environment where everyone feels, accepted, challenged, supported, and affirmed...it is at the core of who I am and part of my kingdom work" says Bermudez.

Bermudez has received many honors including the following: The Rosa Parks Award (2016), United to Serve America Diamond Award for effective leadership and outstanding service in Washington, D.C.

One of the 50 top influential Latina Businesswomen in the United States by "El Diario La Prensa" (A Spanish Newspaper in New York City). She has represented Youth Entertainment Studios (YES) at a Global Level and served on the Collin Powell Youth Summit to name a few.

Stay tuned for more from this dynamic woman of power, influence and faith. Dr. Serrano Bermudez is just starting to warm up! She has currently released her devotional book "The Power of One Moment". In her own words: This book is a unique journal that serves as a creative and engaging way to experience the power of many words, moments and insights from my heart to yours. These are stories from my personal journey that I hope will inspire you to create your very own personal thoughts, ideas, and lists so that you too can set your sights high and SEE Beyond.



## Cynthia Thompson

Cynthia L. Thompson is a multi-talented entrepreneur, speaker, life coach and spiritual advisor to corporate and global kingdom leaders. Anointed with a true apostolic and prophetic call, her desire is to impact the world by restoring, perfecting, building and training believers to fulfill their destiny." In 2004, she founded and established Boca Raton's first Prophetic Training Center and has an apostolic mandate to teach and train 5-fold ministry officers and marketplace leaders to operate in the fullness of their prophetic power and authority. The Training Center consists of the Prophetic School for adults and the School of the Gifts for children. Furthermore, the Training Center sponsors 3-day Apostolic & Prophetic Intensive training seminars...





# BELLA WOMEN'S CONFERENCE



## Cynthia Thompson cont.

...for churches, ministries and individuals throughout the United States and the world. For more than 20 years, she studied the prophetic and now stands as a bonafide “master teacher”. Hundreds of Pastors, Corporate Executives, Government Leaders, and people from varied walks of life and spheres of influence have traveled from across the United States and abroad to gain prophetic intelligence and understand both the spiritual and the supernatural spheres. Diverse in her gifting, she is the publisher of the Woman You Will Magazine-a premier magazine of empowerment for women, and author of the bestselling The Power of a Prophetic Mindset and the Woman You Will Journal: a 40-Day Journey to Change. She is also the creator of the aromatic beauty and fragrance line Ascension, which includes her soft and delicate signature fragrance “Release”.

With all of the aforementioned, her greatest joy comes from being the mother of 5 beautiful children Geneva, Arnell, Mercedes, Billy Jr., and Micaiah. She along with her husband, former NBA great Billy Thompson, oversee a multicultural, diverse, and progressively growing membership of believers that encompasses the Broward and Palm Beach County communities.

## LOCATION:

**NEW LIFE OUTREACH CHURCH**  
**1005 TURNER ROAD**  
**RICHMOND, VA 23225**  
**804-276-6767**



## REACH:

BELLA WOMEN'S CONFERENCE is expecting 600+ women in attendance this year. These Christian women range in age from 16 to 75 and include a large percentage of prominent Christian women who are very active in their churches, philanthropy, and their local communities.







# BELLA WOMEN'S CONFERENCE

## SPONSORSHIP MENU:

Premier and Partner Packages receive the highest degree of visibility and appreciation for their commitment. You can scroll down for complete package details below. Customized packages are also available to fit YOUR needs.

Premier Partner Package- \$5,000

Lunch Sponsor Package- \$3,500

Partner Package- \$2,500

Coffee Break Sponsor- \$2,000

Movie Trailer- \$750

Book Trailer- \$500

Commercial 60-Second Spot- \$500

Billboard Ad or Logo on Big Screen- \$500

Attendee Bag Stuffer/Flyer- \$500

Attendee Conference Bags (YOUR logo with She Warrior Logo)- \$500

Session Guide Ad 2 sizes only: (Full or Half)- \$475, \$375



### Booth Options:

Best Booth- \$1,500

- 4 tickets to event; 4 reserved seats at event.
- Lunch at the conference with Pastor Rosalinda and speakers.
- 1 vendor table
- Included in all advertising - print, website link, radio, program and screen acknowledgment at the event.

Better Booth- \$1,000

- 4 tickets to event.
- 1 vendor table
- Included in all advertising – print, website link, program and screen acknowledgment at the event.

Basic Booth- \$500

- 2 tickets to event.
- 1 vendor table
- Advertised with website links and listed in the program.





# BELLA WOMEN'S CONFERENCE

## SPONSORSHIP MENU:

**Demonstrate support for Bella Women's Conference and the spiritual growth and renewal of women, as well as send the message of your business to thousands of households; advertise on our website, Facebook page, and in our printed program.**

### **Commercial Trailer Sponsor Includes:**

Up to 60-second trailer or video clip delivered to us in a digital format with DVD backup copy. Film trailers are standard length. Commercials and Trailers will be shown in the order chosen by Conference Directors. See the Deadlines & Deliverables document for full details.

### **Premier Partner Packages Includes: \$5,000**

- Public Recognition W/ 3 Min. interview from the main stage of your sponsorship
- 60-second Spot
- Supply your own item for inclusion in the attendee bag
- 4 Conference registrations
- Full-page ad in official Conference session guide
- Vendor booth
- Logo on the website
- Logo on the big screen at Conference
- Logo on e-blasts







# BELLA WOMEN'S CONFERENCE

## SPONSORSHIP MENU:

### Lunch Sponsor Includes: \$3,500

- Public recognition from the main stage
- “Thank You” signage at lunch tables as a sponsor
- Table tent cards with your provided table tent card
- 60-second spot
- Supply your own item for the attendee bag
- 4 Conference registrations
- Full-page ad in the official conference session guide
- Vendor booth
- Logo on the website
- Logo on the big screen at Conference
- Logo on e-blasts

### Partner Package Includes: \$2,500

- Public “Thank You” recognition of sponsorship
- Supply your own item for inclusion in attendee bag
- Half-page ad in the official Conference session guide
- 2 Conference registrations
- Vendor Booth
- Logo on big screen at Conference
- Logo on website
- Logo on e-blasts

### Coffee Break package Includes: \$2,000

- “Thank You” signage at coffee areas
- Supply item for inclusion in attendee bag
- Logo on website
- Logo on the big screen – as shown below
- 2 Conference registration
- Half page ad in official Conference Session Guide







# BELLA WOMEN'S CONFERENCE

## SPONSORSHIP MENU:

### DELIVERY INSTRUCTIONS:

#### She Warrior CONFERENCE

#### 2023 Sponsorship Deadlines and Deliverables

##### Physical Materials

Please deliver all materials to:

New Life Outreach Church

Attn: Shelby Mitchell

1005 Turner Road

Richmond, VA 23225

**Contact Shelby Mitchell for questions on delivery issues at:**

**[Shelby@newlife1.org](mailto:Shelby@newlife1.org)**

**(804)276-6767**

**Proof of delivery is suggested.**

##### DIGITAL FILES

Please deliver all materials to:

Emily Lewis at:

[Emily@newlife1.org](mailto:Emily@newlife1.org)

(804)276-6767

##### REGISTRATION BAG STUFFERS

Please provide 600 to be included in the registration bags.

Bag stuffers could include brochures, fliers, DVD's, CD's, books, or small promotional gift. Past participants' promotional gifts have included key chains, candy, mouse pads, premiere tickets, pens, etc. Stuffer must be approved by She Warrior Conf. Co-Directors.

\*Please see the address above for delivery





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## SPONSORSHIP MENU:

### EXHIBIT BOOTH

The exhibit area is located in a separate inside area adjacent to the main auditorium. An 8ft table, tablecloth, and two chairs will be provided. There is limited power and you should supply your own internet access if needed. You may begin setting up as early as 6:30 am on Friday morning with your booth completed by 10:30 am. Please have your booth torn down by 10pm May 5th, 2018. Please dispose of all your trash and media materials leaving your booth area clean and as you found it.

### SESSION GUIDE AD

Please deliver the file format jpeg, or pdf by email, Dropbox or WeTransfer.

**HALF PAGE- 8"H x 5"W no bleed**

**FULL PAGE- 4"H x 5"W no bleed**

### LOGO - DUE IMMEDIATELY

Please deliver the digital files to

[Emily@newlife1.org](mailto:Emily@newlife1.org)

High-resolution logo for print and/or web

### ATTENDEE LIST

Names of the Conference attendees should be emailed to: [Emily@newlife1.org](mailto:Emily@newlife1.org)

**BELLA WOMEN'S MINISTRY- SHE WARRIOR CONFERENCE** is honored to partner with FrontGate Media. Please call or contact them directly with your sponsorship needs. We are happy to put a special package or grouping of items together to fit your personal needs.

Let FrontGate help you design something unique.

Thank you for your sponsorship, partnering, and underwriting of the SHE WARRIOR Conference for women. You're helping to change lives. Without you, the event would not be possible and we are humbled and appreciative of your generosity.





**BELLA WOMEN'S CONFERENCE**

# SHE WARRIOR

**MAY 19TH & 20TH**

**NEW LIFE OUTREACH CHURCH | RICHMOND, VA**



**80K+**

**SOCIAL MEDIA  
FOLLOWERS**

**#SHEWARRIORCONF**



**INSTAGRAM**



@ ROSALINDARIVERA  
@ NLOIRICHMOND  
@ BELLAWOMEN.PINK

**FACEBOOK**



@ ROSALINDARIVERA  
@ NLOIRICHMOND  
@ BELLAWOMENSMINISTRY

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