

BELLA WOMEN'S CONFERENCE

DARE to DREAM

BELLA WOMEN'S CONFERENCE 2024

2 days • 4 Sessions • Friday Afterparty • Luncheon

Free General Admission • VIP Reserved Seating \$65
Pre-Registration Required • Limited Seating Available

MAY 3&4

ROSALINDA RIVERA • RITA BERNARD •
LINDA SHEPHERD • MERCY LOCOLUTU • DAWN
DAMON • MIMIKA COONEY • CHERIE DENNA •
DESTINY YARBOROUGH • ELIZABETH PITMAN
SPECIAL WORSHIP: JOHN & PAYGE THOMAS

Bella
women.pink

MAY 3RD & 4TH , 2024

**NEW LIFE OUTREACH CHURCH
RICHMOND, VA**

**Rosalinda Rivera • Rita Bernard • Linda
Shepherd • Mercy Locolutu • Dawn Damon •
Mimika Cooney • Cherie Denna
Destiny Yarborough • Elizabeth Pitman
Special worship: John & Payge Thomas**



BELLAWOMENSCONFERENCE.COM



BELLA WOMEN'S CONFERENCE



Our mission is to continue in ministry outreach to women across the city, and the nation. BELLA is the result of a calling from God to see all women saved, set free, and His name glorified.

Bella Women's Conference has about 600 women attendees every year, with an average of 15-20 sponsors for the event. Each year, excitement and engagement have grown as more and more women come together through monthly events, retreats and an engaged online presence. This year we are holding the conference at our home church, New Life Outreach Church.

Each attendee receives an attendee bag full of information, gifts, and items that we believe they will find beneficial. In the past, attendee bags have included books, notepads, gift certificates, coupons, and informational brochures on relative topics.

Bella Women's Founder and Host

ROSALINDA RIVERA

Rosalinda is a wife, mother, pastor, entrepreneur, and author. Her greatest passion is sharing the gospel of Jesus Christ and empowering women in their purpose. Rosalinda Rivera a sought-after speaker by major women's ministries around the world for her transparent and down-to-earth motivational style.

Rosalinda and her husband are lead pastors at New Life Outreach Church in Richmond, Virginia. Together with her husband, she founded the Mercy Moms House for mothers and children and is Executive Director of New Life for Youth, a 50-year-old non-profit organization.





BELLA WOMEN'S CONFERENCE

ROSALINDA RIVERA cont.

Rosalinda is hands-on in providing a place where young people, as well as adults, can find lasting hope and healing from addiction and human trafficking.

Founder of Bella Women's Ministry, Rosalinda is on a mission to inspire ordinary women to become extraordinary heroes for Christ.

ROSALINDARIVERA.COM



LOCATION:

**NEW LIFE OUTREACH CHURCH
1005 TURNER ROAD
RICHMOND, VA 23225
804-276-6767**



REACH:

BELLA WOMEN'S CONFERENCE is expecting 600+ women in attendance this year. These Christian women range in age from 16 to 75 and include a large percentage of prominent Christian women who are very active in their churches, philanthropy, and their local communities.





BELLA WOMEN'S CONFERENCE

Program Guide:

Throne Sponsorship \$1,500

4 reserved seats at the event

1 Exhibit Booth

Included in advertising - print, website link, radio, program and screen acknowledgment at the event.

Tiara Sponsorship \$1,000

4 tickets to the event

4 reserved seats at the event

1 vendor table

Included in advertising - print, website link, radio, program and screen acknowledgment at the event

Diamond Ring Sponsorship \$500

2 tickets to the event. ☒ Advertised with website links.

1/4 page ad in program (black and white)

Bouquet Sponsorship \$100

Business card ad in program (black and white)

Include a business card with payment

Table Vendor Sponsorship- \$300

6-foot table with a black tablecloth in Lobby

Your name or business listed in program

Vendor Tables/ Exhibit Booths

The exhibit area is located in a separate inside area adjacent to the main auditorium. A 6ft table, tablecloth, and two chairs will be provided. There is limited power and you should supply your own internet access if needed.

You may begin setting up as early as 8:30 am on Friday morning with your booth completed by 11:30 am. Please have your booth t down by 5pm on Saturday May 20th . Please take care of all your trash and media materials, leaving your booth area clean and as you found it.





BELLA WOMEN'S CONFERENCE

Program Guide:

Program Guide will be printed for all attendees + community distribution:

Full Page Back Cover- 8.5x11in- \$1250

Full page inside - 8.5x11in- \$750

Half page inside- 5.5x8.5in- \$500

Quarter page inside- 5.5x4.25in- \$250

Business Card Ad- \$100

Listed Name Sponsor- \$50

DIGITAL FILES

Please deliver the file format jpg or pdf by email, Dropbox or WeTransfer.

Please deliver the digital files to

Emily@newlife1.org

LOGO - DUE IMMEDIATELY

Please deliver the digital files to

Emily@newlife1.org

High-resolution logo for print and/or web

ATTENDEE LIST

Names of the Conference attendees should be emailed to: Emily@newlife1.org





BELLA WOMEN'S CONFERENCE

Delivery and Set-up:

DELIVERY INSTRUCTIONS:

**Bella Women's Conference- Dare to Dream
2023 Sponsorship Deadlines and Deliverables**

Physical Materials

Please deliver all materials to:
New Life Outreach Church
Attn: Nichelle Nelson
1005 Turner Road
Richmond, VA 23225

Contact Nichelle Nelson for questions on delivery issues at:

NDN620@icloud.com
(804)276-6767

Proof of delivery is suggested.

DIGITAL FILES

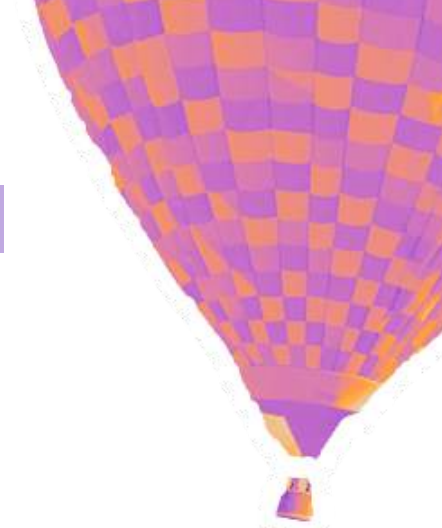
Please deliver all materials to:
Emily Lewis at:
Emily@newlife1.org
(804)276-6767

REGISTRATION BAG STUFFERS

Please provide 600 to be included in the registration bags.

Bag stuffers could include brochures, fliers, DVD's, CD's, books, or small promotional gift. Past participants' promotional gifts have included key chains, candy, mouse pads, premiere tickets, pens, etc. Stuffer must be approved by Bella Conference Directors

*Please see the address above for delivery



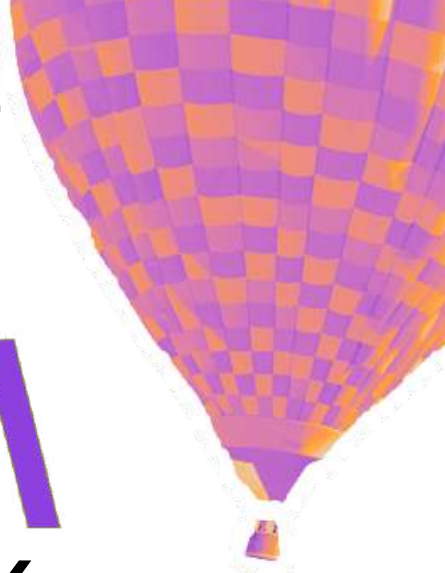


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DARE to DREAM

MAY 3RD & 4TH, 2024

NEW LIFE OUTREACH CHURCH | RICHMOND, VA



200K+
SOCIAL MEDIA
FOLLOWERS

#DARETODREAMCONF

INSTAGRAM



@ ROSALINDARIVERA
@ NLOIRICHMOND
@ BELLAWOMEN.PINK

FACEBOOK



@ ROSALINDARIVERA
@ NLOIRICHMOND
@ BELLAWOMENSMINISTRY

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